



Webinar Registration Form

Redesigning First-Year Writing Courses Using A Fully Integrated Reading & Writing Model

Tuesday, October 3 ~ 3:00-4:30pm (Eastern)

Once the live date has passed, this training will be available on demand.

Overview

Most of the work in integrated reading and writing instruction has focused solely on redesigning developmental education courses. However, there is a growing interest and movement towards redesigning writing courses at all levels to take an integrated reading and writing approach. As developmental education continues to be contested and as the success of IRW instruction continues to bloom, colleges and universities are rethinking postsecondary literacy instruction as a whole. This webinar focuses on how to redesign first-year writing courses to better integrate reading and writing instruction—including a model for IRW redesign, sample activities and assignments, and information on impactful pedagogical practices.

Objectives:

- Understand the basis and benefits of an integrated approach to reading and writing instruction
- Examine the curricular and pedagogical structures of a fully integrated reading and writing model of instruction
- Explore a model for integrating reading and writing in first-year writing courses
- Examine and discuss the process of a complete course redesign—including curriculum, pedagogy, and assessment

Who Should Attend?

- 2-year & 4-year institutions
- Academic Affairs
- Faculty (part-time & full-time)
- Online Learning
- Any educator interested in learning more about redesigning first-year writing courses



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Speaker(s)



Dr. Jeanine L. Williams / Professor & Program Chair of Written Communication

University of Maryland University College

“As the national movement towards integrating developmental reading and writing instruction continues to progress, it is imperative that we reconsider postsecondary literacy instruction on all levels. Despite current literacy theory and research, many first-year writing courses still focus on decontextualized grammar skills and rhetorical modes. If we are to prepare our students for the academic literacy demands of college and career, we must teach reading, writing, and thinking as inseparable meaning-making practices.”

Dr. Jeanine L. Williams is Professor and Program Chair of Written Communication at the University of Maryland University College. In this role she oversees the design and delivery of developmental and first-year writing courses, along with the integration of writing across the undergraduate curriculum. She holds a Ph.D. in Language, Literacy, and Culture from the University of Maryland, Baltimore County and she has over ten years of experience teaching developmental reading and writing. Before joining the faculty at UMUC, Dr. Williams spearheaded the complete curricular and pedagogical redesign of developmental reading and writing at the Community College of Baltimore County—moving from a traditional, skills-based approach to a critical thinking-centered, integrated reading and writing (IRW) paradigm. As the leader of this initiative, she was responsible for the course design and curriculum development, as well as faculty training and ongoing professional development. Dr. Williams shares her expertise by serving as an IRW consultant to colleges and universities across the country, and she has published and presented nationally on integrated reading and writing, critical literacy and other non-traditional approaches to postsecondary literacy instruction.

Newsletter



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Registration Information

Print Name		Job Title	
Institution/Organization			
Address			
City	State/Province	Zip/Postal Code	Country
Telephone	Fax	Email	
Innovative Educators Password (Choose a password for our records and future registrations)		Assistant's email (For registration confirmations & pre-conference communication)	
How did you hear about this event? (email, listserv, colleague, conference, other) _____			

Payment Method

You can call us at 303.955.0415 or fax the completed form to 1.866.508.0860. If you would like to mail in the registration form and/or check, please send it to: Innovative Educators, 3277 Carbon Place, Boulder, CO 80301.

Paying by: (select one) Credit Card Check Purchase Order (if applicable) P.O.#: _____
 (If you select PO as your payment method, a PO number is required.)

Credit Card



Name on card		Account Number	
Billing Address	Billing City	Billing State	Billing Zip/Postal Code
Exp. Date	Security Code (last 3 digits on the back of Visa and MC)		

Packages & Pricing

Select your webinar package:

\$425 - 1 webinar (Unlimited connections at your institution and recording for one year)
 \$900 - 3 webinars (Save \$375)

\$1500 - 6 webinars (Save \$1050)
 \$3995 - Purchase Go2Knowledge to receive unlimited access to webinars & recordings for one year (Best Deal!)



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Login Directions

The login directions provide the following information:

- A link and a password for the event.
- A link to test webinar access. Please test your computer prior to the event.
- The date and time of the webinar. Please be sure to reference the time zone converter on the login directions to confirm your event time.
- Audio instructions: You can stream the audio over your computer speakers, but you may want to have a phone available for backup purposes.

You will receive the login directions twice via email. The process is as follows:

- 1 week prior to the live event: You will receive login instructions.
- 1-2 days prior to the event: You will receive a link to the presentation and any additional handouts. Copies can be made for attendees if desired.
- The day of the event: Participants can login to the IE Webinar 30 minutes prior to the start time. Once logged in, participants can see the PowerPoint slides, ask questions, and make comments via the chat feature.
- Participants are encouraged to save and print the login directions to refer to on the day of the webinar.

Site Connections

The basic registration fee allows you to access the webinar from one computer only. If you need multiple site connections, please register for the unlimited site connection price.

Recording Information

The Monday following the live event you will receive a link to the recording, it can be forwarded to all faculty and staff for viewing anytime, anywhere.

Recording Benefits:

- Share the presentation with other staff members
- Pause presentation for convenient viewing
- Review the presentation after the live event
- Train new hires throughout the year
- Show during an in-service training

Technical Details

Innovative Educators uses WebEx as its web conferencing provider. If you have not previously attended a WebEx event, please click here to make sure your computer is compatible with WebEx. Be sure to complete this test prior to the live conference. See system requirements for more information.

What equipment is required?

An Internet connection, computer speakers, and LCD projector are required if a large group is viewing the presentation. Participants can call in via phone if they are having trouble retrieving the audio over the computer. Please be sure to reserve a meeting room prior to the live event that can accommodate these requirements as well as your attendees. You should reserve the room 30 minutes prior to the webinar start time and allow at least 15-30 minutes after the webinar for discussion.

Cancellation Policy

- 30 days prior: Full refund
- 14 days prior: \$100 processing fee
- Less than 14 days: Credit towards another IE event

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